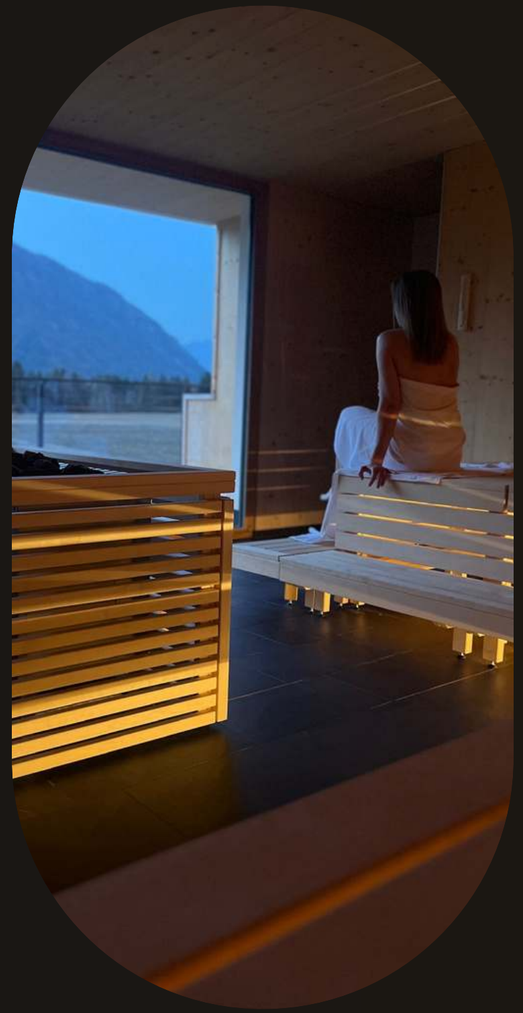






WOCHTLA BUAM

ACTIV

HOTEL

Where mountains bring people together, the rope team begins.
A place for active getaways, genuine connections and
unforgettable moments between Kronplatz and the Dolomites.

Active & Modern Alpine Comfort.

At Wochtla Buam, tradition meets modern design. Rather than replacing the past, we reinterpret it with carefully selected upcycled elements, natural materials and distinctive alpine details. The result is a unique atmosphere that reflects the heritage of South Tyrol while offering contemporary comfort. Located in Stegen near Bruneck, our hotel combines authentic Puster Valley traditions with modern design. Close to Kronplatz and the Dolomites, Wochtla Buam is a place where sustainability, regional character and the alpine lifestyle come together.





BETWEEN KRONPLATZ & BRUNECK

Just a few steps from the mobility hub and with excellent connections to Kronplatz, Wochtla Buam combines active holidays with the charm of city life. The Ski Pustertal Express takes you conveniently to the ski lifts, while Bruneck town centre is just a 15-minute walk away.
Our central location makes Wochtla Buam the perfect active holiday base for hiking in the Dolomites, cycling tours through the Puster Valley and unforgettable ski days on Kronplatz. Your holiday starts right outside our door – with no detours.

30

Rooms

3

Categories:
South Tyrol Style
Wochtla Style
Jungle Suite





TOGETHER.

ENJOYING EVERY MOMENT.

Make memories by day, celebrate life by night. At Wochtla Buam in Bruneck, near Kronplatz, every day begins with new adventures in the Dolomites and ends in an atmosphere filled with great food, good company and the authentic South Tyrolean way of life.
Here, active days in the Puster Valley meet relaxed evenings at the bar, regional cuisine and our in-house pizzeria, serving a wide selection of crispy, freshly prepared pizzas. All accompanied by that special feeling of being part of a true rope team.

SAVOUR EVERY MOMENT.

A HOLIDAY WITH CHARACTER.

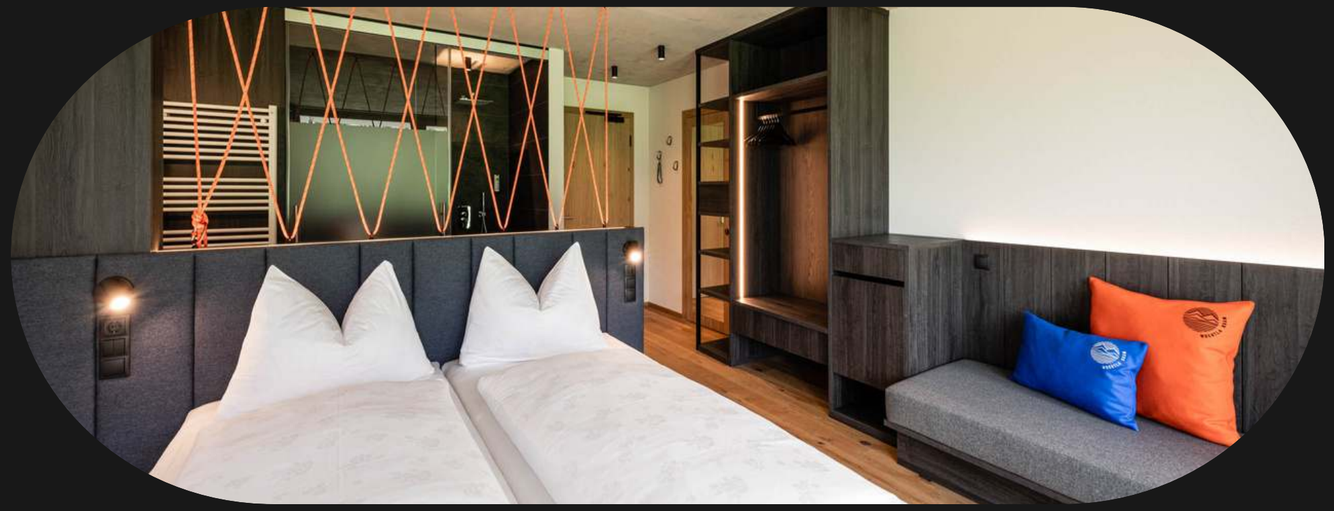
SOUTH TYROLEAN WAY OF LIFE.

Stay in Style.
Enjoy in Comfort.

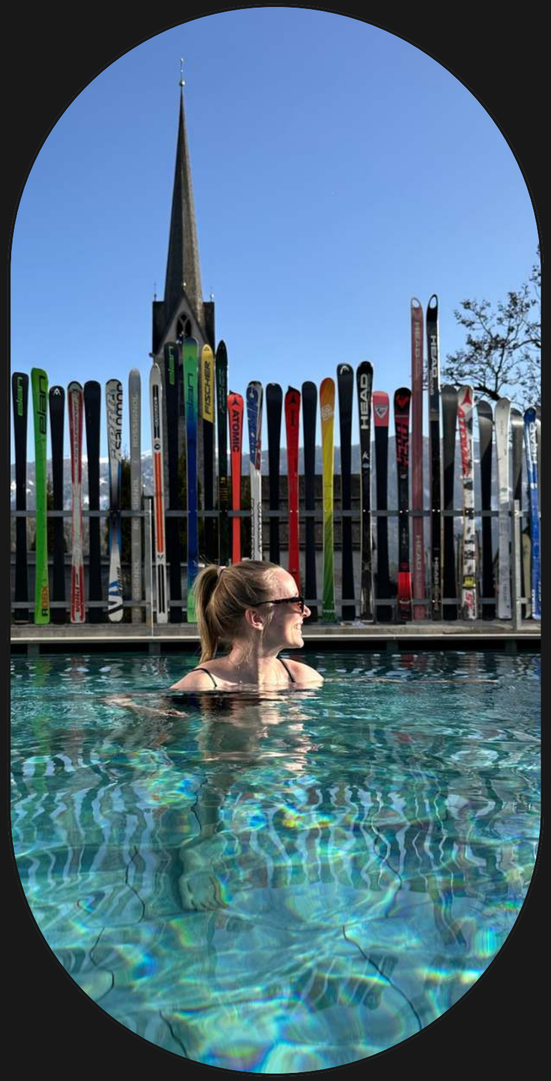
Hotel Wochtla Buam in Stegen, near Bruneck in South Tyrol, offers three unique room categories for your holiday at Kronplatz and in the Dolomites. Whether you choose the cosy South Tyrol Style, the modern Wochtla Style or the exclusive Jungle Suite, each category combines alpine charm, distinctive design and relaxing comfort.

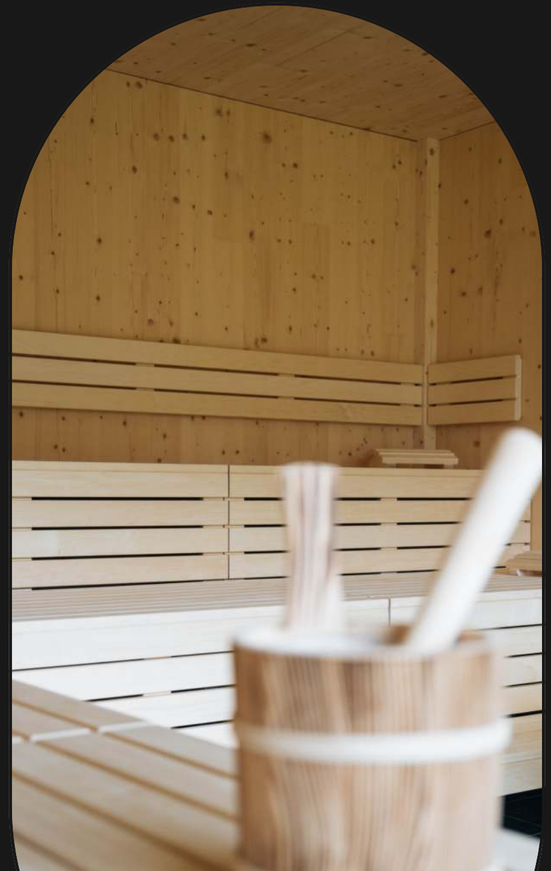


THREE ROOM STYLES. ONE DESTINATION: SOUTH TYROL.









UNWIND. RECHARGE. FEEL GOOD.

At Hotel Wochtla Buam in Stegen, near Bruneck, you'll find a cosy wellness area designed for relaxing moments during your holiday. Enjoy the soothing warmth of our sauna, take a few leisurely laps in the swimming pool or unwind in our relaxation room. The perfect place to recharge after an active day at Kronplatz or in the Dolomites.

YOUR WELLNESS ESCAPE IN SOUTH TYROL.

EVERYTHING IN ITS PLACE. READY FOR THE SLOPES.

At Hotel Wochtla Buam in Stegen, near Bruneck, you'll find a modern mudroom designed especially for winter and summer sports enthusiasts.
Our practical ski lockers offer plenty of space to store your skis, boots and winter equipment after an exciting day on the slopes. In summer, the ventilated lockers are ideal for storing bikes and hiking gear.
Located directly inside the hotel, our mudroom makes getting ready for your next day on Kronplatz easy and convenient. No unnecessary detours, no carrying equipment to your room – everything is organised and always within reach.



RENT YOUR SKIS. ENJOY THE COMFORT.

To make your ski holiday in Bruneck as relaxing as possible, we work with the local ski rental service Skiexpress Pfalzen. You can conveniently rent skis, boots and all your winter equipment. Skiexpress delivers everything directly to the hotel and collects it again at the end of your stay.
After a day on the slopes, simply store your equipment in the ski lockers in the mudroom at Hotel Wochtla Buam. More comfort, less hassle and an easy-going ski holiday at Kronplatz in South Tyrol.



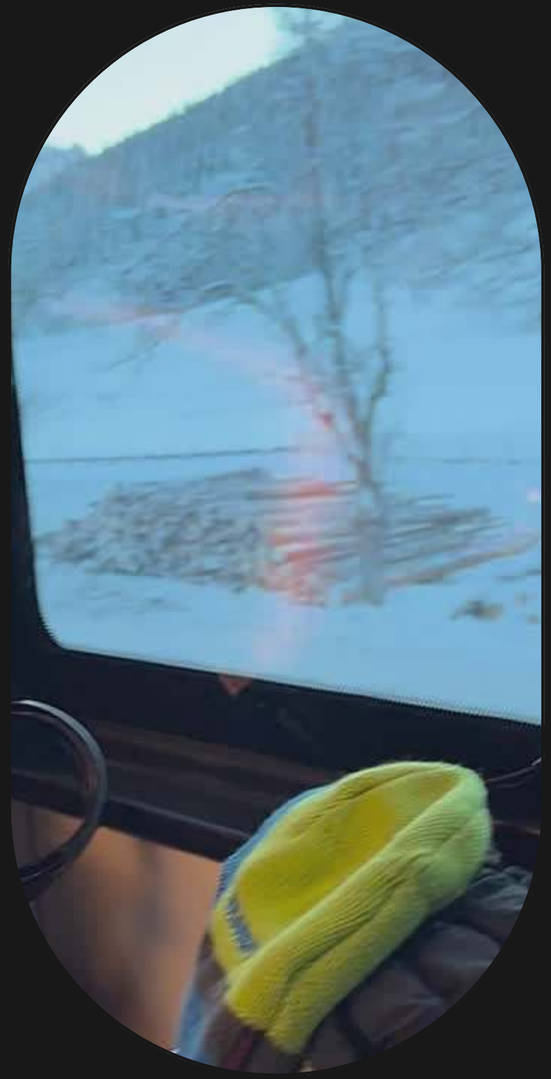
EASY TRAVEL.

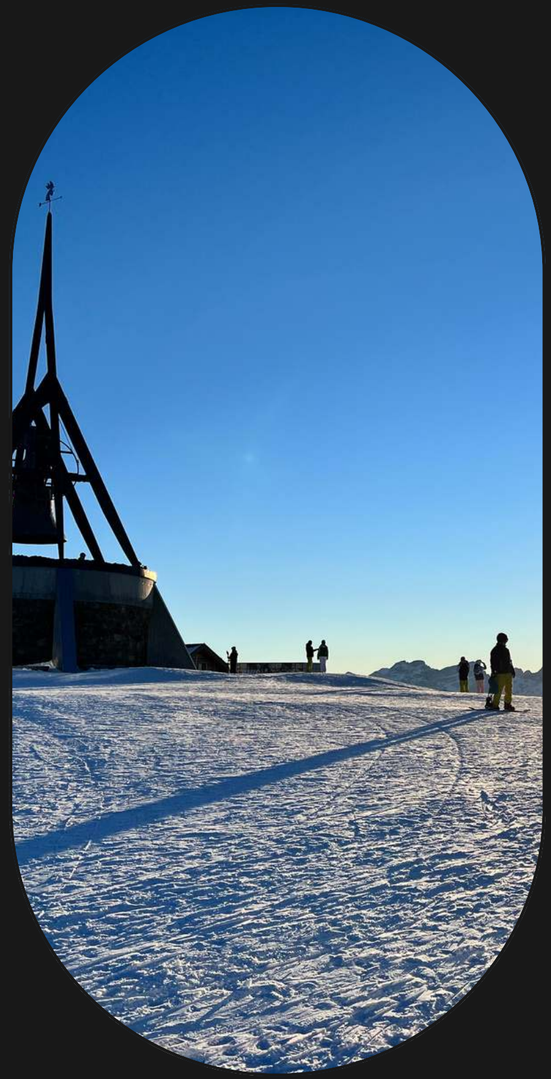
NO CAR NEEDED.

Hotel Wochtla Buam in Stegen, near Bruneck, offers convenient access to public transport throughout South Tyrol.
In winter, our ski shuttle takes you to Bruneck train station, where the Ski Pustertal Express brings you to the Ried valley station in just 5 minutes. From there, you can step straight from the train onto the gondola.
On your way back, simply give us a call while you're on the train and we'll pick you up directly at the station.

With the Südtirol Guest Pass, you can also enjoy free travel on public transport throughout South Tyrol – making it easy to explore Bruneck, the Dolomites and beyond.

MORE FREEDOM. LESS DRIVING. DISCOVER SOUTH TYROL.









WOCHTLA CUISINE.
A WORLD OF FLAVOURS.

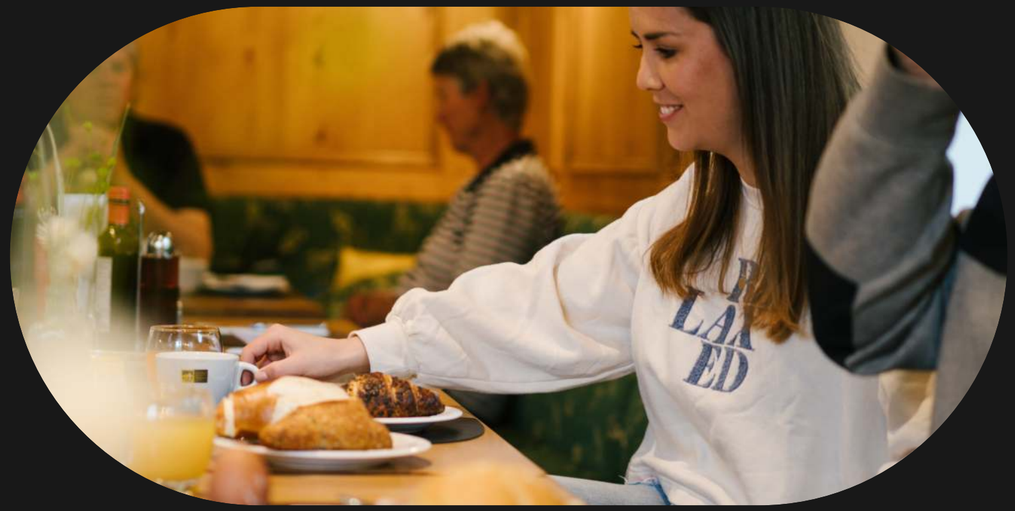
At Hotel Wochtla Buam in Stegen, near Bruneck, you'll find a varied culinary experience that combines great food with warm hospitality. With our à la carte restaurant and in-house pizzeria, we offer two different dining experiences under one roof.
In our restaurant, you can choose from a varied menu and enjoy delicious dishes in a cosy atmosphere. If you love Italian cuisine, our pizzeria serves freshly prepared pizzas with an authentic Mediterranean flair.
Whether it's a relaxed dinner, a meal with family and friends or a spontaneous visit for a pizza, Wochtla Cuisine is the perfect place to enjoy good food and great company in Bruneck. A meeting place for hotel guests, locals and visitors to the Puster Valley.

TWO KITCHENS.
ONE SHARED PASSION: TASTE, QUALITY & HOSPITALITY.

WOCHTLA BREAKFAST.

THE PERFECT START TO YOUR DAY.

At Hotel Wochtla Buam in Stegen, near Bruneck, every day begins with a delicious breakfast that gives you the energy for new adventures at Kronplatz, in the Dolomites and throughout the Puster Valley. Fresh South Tyrolean ingredients, regional specialities and homemade treats make every morning a pleasure.
Our generous breakfast buffet offers freshly baked bread and pastries, regional cold cuts and cheeses, fresh fruit, muesli, yoghurt, aromatic coffee, tea and a selection of juices.
Whether you're planning a hiking trip, a bike adventure or a day skiing at Kronplatz, you'll find the energy you need for an active holiday in South Tyrol.
Heading out early? No problem! Just let our service team know the evening before, and we'll be happy to prepare a handy breakfast bag for you to take along.





A TASTE OF HOME IN EVERY GLASS. OUR BRUNECK PIONIER.

What began as a bold experiment has become our very own wine: the Brunecker Pionier. Made with passion and a strong connection to our region, this distinctive white wine is produced from the PIWI grape varieties Solaris and Muscaris in Stegen, near Bruneck. It reflects our family's special bond with our homeland and our passion for creating something truly unique.
From growing the vines to the finished bottle, every step of the Brunecker Pionier carries a little piece of Wochtla Buam – regional, authentic and crafted with great attention to detail.

Our Wine. Our Home. Our Pionier Spirit.





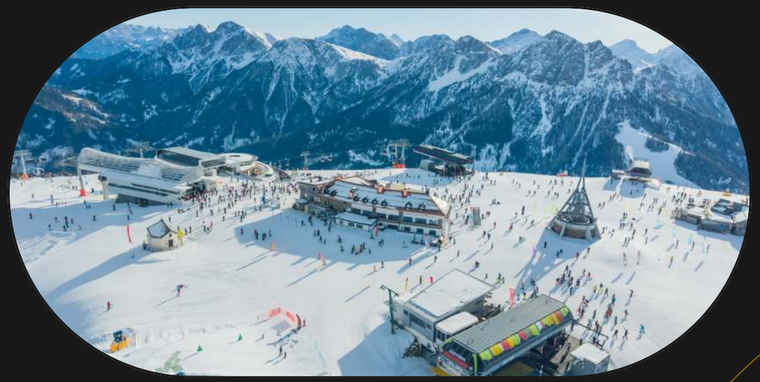
Experience the City. Discover the Culture.

Just a few minutes from Stegen, the historic centre of Bruneck invites you to explore its charming streets. Historic alleyways, boutique shops, cosy cafés and fascinating museums make the town a varied destination for every visitor.
With the Südtirol Guest Pass, you can enjoy free travel on public transport and easily explore Bruneck and many other destinations throughout South Tyrol.



Explore the Mountains. Stay Active.

Right outside Hotel Wochtla Buam, the diverse mountain landscape of South Tyrol awaits. In winter, Kronplatz is a paradise for skiing and winter sports, while summer offers countless hiking trails and places to explore in the Dolomites and the Puster Valley.
Whether you're looking for sporting adventures or relaxing moments in nature, there's always something new to discover around Bruneck, whatever the season.



WOCHTLA BUAM

UP CLOSE









